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Banning Burkas and Party Leaders

July, 2010

Methodology

INSTRUMENT

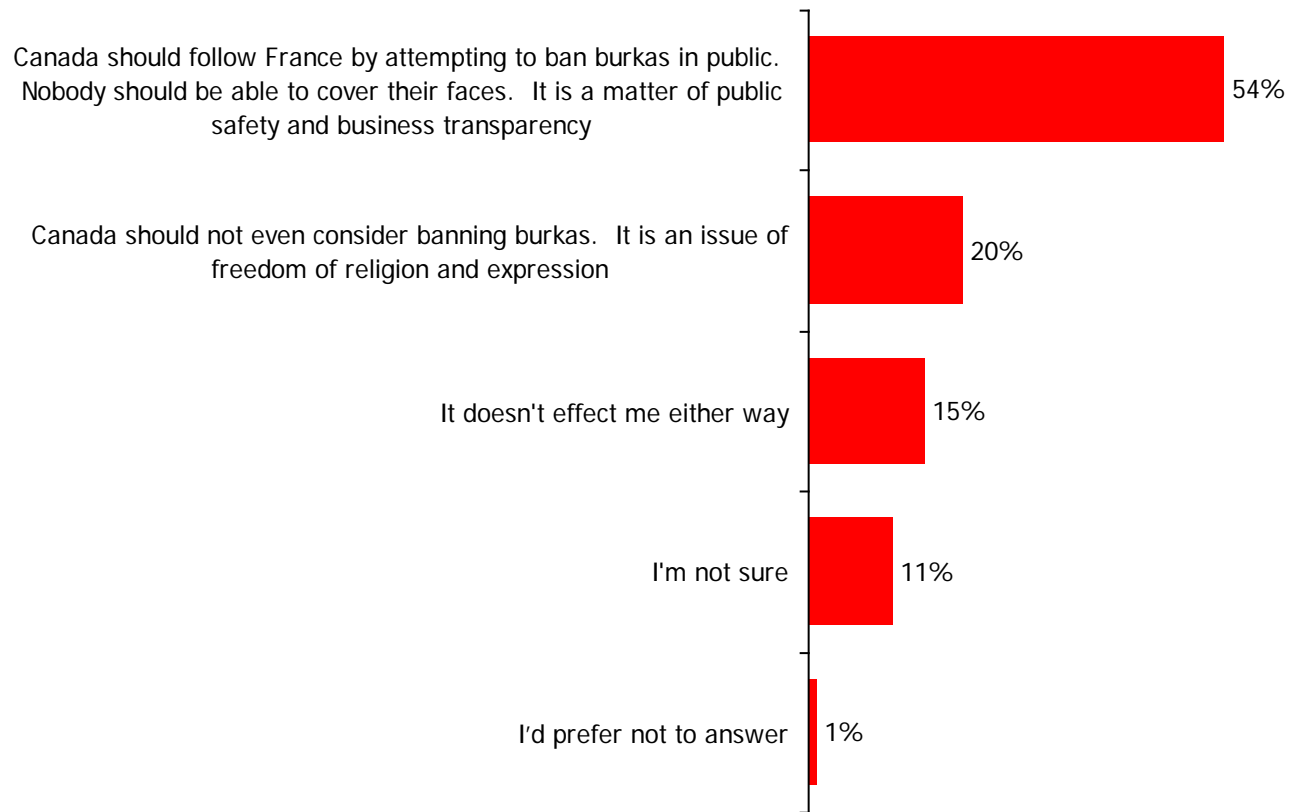
- ▶ The survey was conducted using Leger Marketing's Web panel between Monday, July 19th and Thursday, July 22nd, 2010.

SCOPE

- ▶ A total of 1526 interviews were completed with Canadian residents, 18 years of age and older.

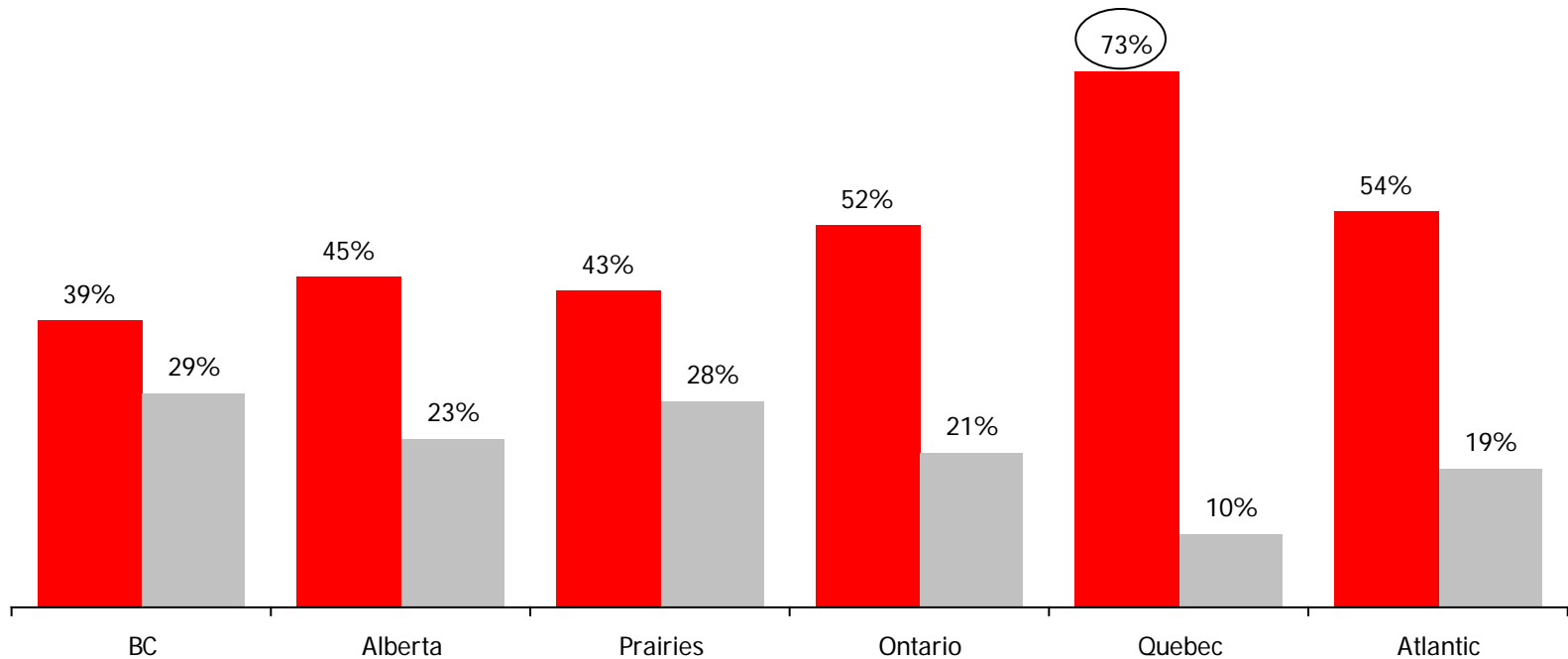
Half of Canadians feel that Burkas should be banned in public

- ▶ Over half of all Canadians feel that Canada should follow France and attempt to ban burkas in public, as a matter of public safety and business transparency. Only one-fifth feel that Canada should not even consider banning burkas as it is an issue of freedom or religious expression.
- ▶ Older Canadians are the most likely to feel they should be banned (65 and older 71%), while younger Canadians are more tolerant (40% of 18 to 34 year olds feel they should be banned).



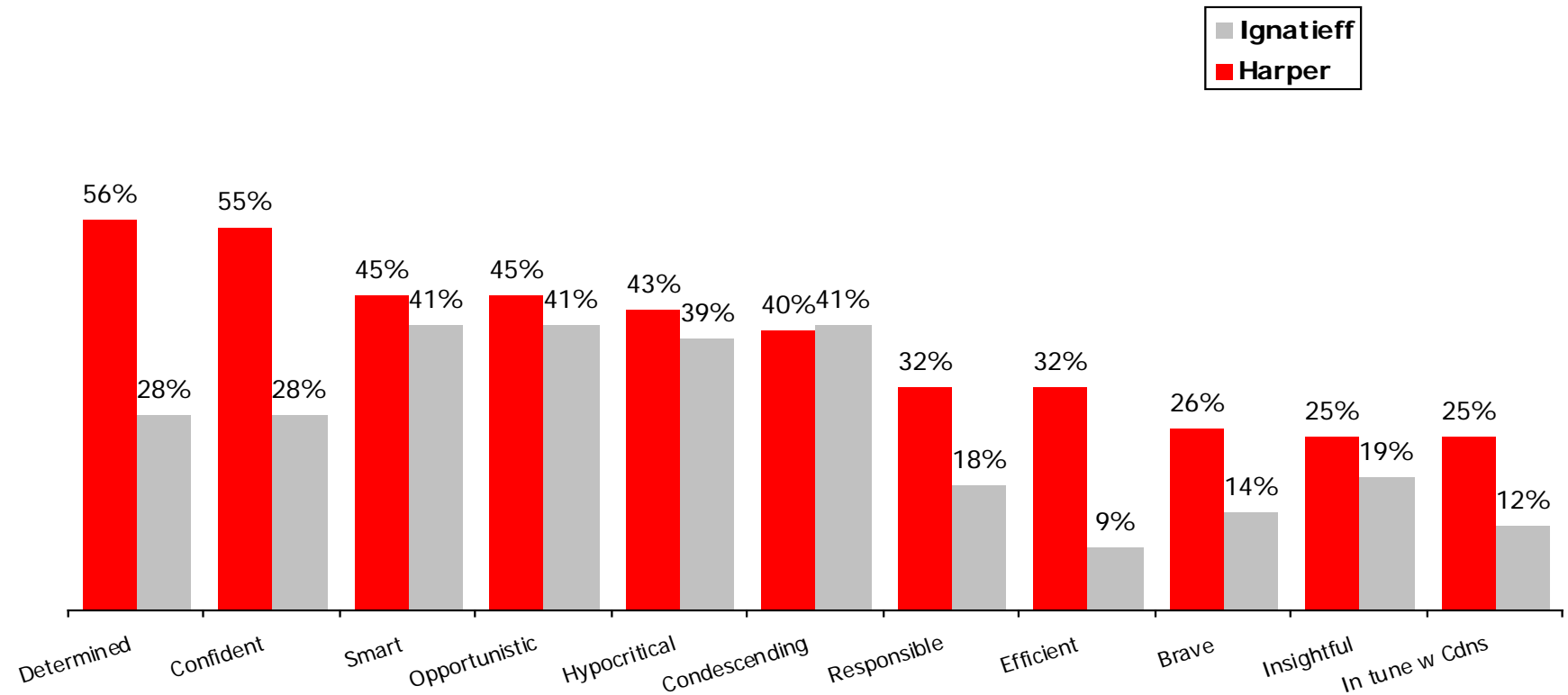
Quebecers are the most likely to feel Burkas should be banned

- ▶ Almost three-quarters of Quebecers believe that Canada should attempt to ban burkas, this is significantly higher than in any other province.
- ▶ Residents of BC are least likely to feel that Canada should attempt to ban burkas (39%).



Half of Canadians feel Harper is Determined and Confident

- ▶ More than half of Canadians feel that Stephen Harper is determined and confident. However, only one-quarter feel the same about Michael Ignatieff.
- ▶ About two-fifths believe that both leaders are smart, opportunistic, hypocritical and condescending.
- ▶ Only one-third believe Harper is responsible and efficient, even fewer feel the same about Ignatieff.
- ▶ Few believe either leader is brave, insightful or in tune with Canadians.



For each of the following characteristics, which would you associate Stephen Harper with and what would you associate Michael Ignatieff with?
n=1423

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