



American action against Osama bin Laden  
**WHAT DOES THE WORLD THINK?**

A world-wide poll conducted by WIN and its associates in 25 countries across the globe,  
May 11—June 2, 2011

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**Volume 1**

Tabular Report of

**SURVEY FINDINGS**

(country by country)



*June 8, 2011*



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## Highlights

**1- Views on the Operation:** Global majority gives full (39%) or qualified support (42%)

Only 9% expressed opposition to the operation 81% supported either fully (39%) or gave a qualified support (42%); 10% did not respond.

Those giving qualified support said they disapproved of the manner of the operation (15%) or that they would have preferred to see Osama Bin Laden arrested rather than killed on the spot (27%).

**2- Real or Staged:** Only half convinced the man killed was Osama Bin Laden

Despite the high level of global approval for American action against Osama Bin Laden, only half (53%) are fully convinced about its authenticity and say the man killed in the operation was Osama Bin Laden; as many as 23% dispute it and 24% say they do not know or did not respond.

**3- Hope and Skepticism about Impact on World-Wide Terrorism:** Only 19% believe world-wide terrorism will decline after Osama

19% say they expect world-wide terrorism to decline after the death of Osama Bin Laden while 38% expect world-wide terrorism to increase. However a sizeable 30% say it will remain unchanged. The remaining 13% gave no response or other responses.

**4- Impact on views about President Obama:** Obama gains 27% and loses 17% on favorability

At a global level President Obama's image improved in the eyes of 27%, damaged among 17% and remained unchanged among 45%. The rest 11% gave other responses or did not respond.



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**Methodology:**

The 25 country poll included in this study are based on national probability samples, conducted **face to face** (in 11 countries; n=10,300); **telephone** (in 7 countries; n=4,909) and online (in 7 countries; n=5,786). Altogether the sample size was 20,995. Wherever needed samples have been weighted to census distribution covered for each country in the study (see details ahead). In 7 countries (details provided ahead) the surveyed population did not include all or parts of rural areas. Field work was conducted during May 11-June 2, 2011. The error margin depends on the size and type of sample used in every country. But in general the size and types of samples used in this study will have an error margin of  $\pm 2-5\%$  at 95% confidence level.



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Table 1

**Question 1:** There are at least four views on the killing of Osama bin Laden. Some people have supported his killing; some have supported the killing but disagreed with the manner in which it was done by American soldiers; others say they favor arresting Osama but not killing him, still others have opposed the killing of Osama Bin Laden. What is your view? *ONE ANSWER*

*Percent of Respondents*

	All Unweighted Count	Support			Oppose	No Response	
		In support of the killing	In support of the killing but disagree with the manner	Was in favor of arresting Osama but not killing him	Oppose the killing	Did not hear of the Incident	Don't Know / No Response
		Row%	Row%	Row%	Row%	Row%	Row%
<b>Global average of Responses from 25 countries</b>	<b>20,995</b>	<b>39%</b>	<b>15%</b>	<b>27%</b>	<b>9%</b>	<b>2%</b>	<b>8%</b>
<b>Country-wise (in alphabetic order)</b>							
Algeria	501	8%	22%	35%	34%	0%	0%
Bangladesh	1,505	14%	13%	30%	34%	6%	3%
Belgium	500	44%	12%	30%	3%	0%	11%
Bosnia and Herzegovina	500	10%	9%	42%	31%	1%	7%
Bulgaria	1,000	39%	12%	19%	8%	3%	18%
Canada	1,027	52%	12%	26%	2%	0%	8%
China	500	13%	35%	33%	15%	0%	4%
Finland	502	23%	11%	50%	8%	0%	8%
Germany	503	0%	0%	0%	0%	0%	0%
Iceland	741	29%	8%	40%	4%	0%	19%
India	1,396	54%	5%	20%	5%	5%	11%
Italy	1,000	26%	10%	45%	5%	0%	13%
Japan	1,000	22%	10%	54%	4%	1%	10%
Kenya	512	57%	7%	29%	4%	0%	2%
Macedonia	501	12%	10%	30%	9%	7%	32%
Pakistan	2,717	7%	33%	16%	33%	3%	9%
Poland	212	40%	14%	27%	8%	0%	10%
Romania	1,104	36%	15%	8%	10%	6%	25%
Russian Federation	1,500	20%	14%	42%	6%	1%	17%
Serbia	1,028	18%	12%	47%	15%	6%	1%
South Africa	400	36%	18%	32%	9%	0%	6%
Spain	507	28%	14%	31%	8%	1%	19%
Tanzania	521	27%	10%	37%	23%	1%	2%
Tunisia	800	35%	6%	11%	39%	0%	9%
United States	518	61%	9%	18%	2%	1%	9%

**Source:** World-wide poll conducted by WIN and its associates in 25 countries, May 11-June 2, 2011  
**Sample Size:** 20,995 conducted in 25 countries, see further details in Methods Report section at end  
**Weighting:** Global average is computed by weighting country data according to the share of its population in the population of countries covered in this survey. See details in Methods Section

**Note:** This Question was not asked in Germany



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Table 2

**Question2:** Some people believe that the person killed by American forces was Osama bin Laden. Others think that it was only a drama to promote American Image; the person killed was not Osama Bin Laden. What is your view? *ONE ANSWER*

*Percent of Respondents*

	All Unweighted Count	Person killed was Osama Bin Laden	The story is untrue	Did not hear of the Incident	Don't Know / No Response
		Row%	Row%	Row%	Row%
<b>Global average of Responses from 25 countries</b>	<b>20,995</b>	<b>53%</b>	<b>23%</b>	<b>2%</b>	<b>23%</b>
<b>Country-wise</b> (in alphabetic order)					
Algeria	501	41%	50%	0%	9%
Bangladesh	1,505	53%	36%	6%	5%
Belgium	500	57%	8%	0%	35%
Bosnia and Herzegovina	500	28%	54%	1%	17%
Bulgaria	1,000	41%	15%	3%	40%
Canada	1,027	70%	7%	1%	23%
China	500	54%	21%	1%	24%
Finland	502	71%	9%	0%	20%
Germany	503	71%	17%	0%	12%
Iceland	741	60%	5%	0%	34%
India	1,396	46%	24%	5%	26%
Italy	1,000	51%	21%	1%	28%
Japan	1,000	51%	5%	0%	44%
Kenya	512	69%	22%	0%	9%
Macedonia	501	16%	39%	0%	45%
Pakistan	2,717	25%	48%	4%	23%
Poland	212	59%	18%	0%	23%
Romania	1,104	37%	19%	6%	37%
Russian Federation	1,500	17%	44%	1%	38%
Serbia	1,028	31%	24%	1%	45%
South Africa	400	34%	37%	2%	28%
Spain	507	40%	27%	0%	33%
Tanzania	521	48%	35%	4%	13%
Tunisia	800	29%	58%	0%	13%
United States	518	70%	11%	0%	19%

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Table 3

**Question3:** Do you think global terrorism in the world will increase, decrease or remain unchanged after the Osama bin Laden incident? *ONE ANSWER*

*Percent of Respondents*

	All Unweighted Count	Increase	Decrease	Remain unchanged	Other Responses	Don't Know / No Response
		Row%	Row%	Row%	Row%	Row%
<b>Global average of Responses from 25 countries</b>	<b>20,995</b>	<b>38%</b>	<b>19%</b>	<b>30%</b>	<b>5%</b>	<b>8%</b>
<b>Country-wise</b> (in alphabetic order)						
Algeria	501	7%	29%	60%	0%	4%
Bangladesh	1,505	50%	23%	22%	0%	5%
Belgium	500	33%	4%	55%	2%	6%
Bosnia and Herzegovina	500	48%	7%	38%	1%	6%
Bulgaria	1,000	30%	14%	31%	0%	25%
Canada	1,027	28%	8%	57%	1%	6%
China	500	45%	11%	23%	20%	3%
Finland	502	39%	6%	51%	0%	4%
Germany	503	42%	3%	54%	0%	2%
Iceland	741	31%	7%	39%	3%	21%
India	1,396	33%	34%	16%	3%	13%
Italy	1,000	36%	12%	42%	0%	9%
Japan	1,000	36%	6%	49%	1%	9%
Kenya	512	39%	42%	15%	0%	4%
Macedonia	501	33%	8%	28%	0%	31%
Pakistan	2,717	44%	11%	35%	2%	7%
Poland	212	53%	8%	27%	0%	11%
Romania	1,104	33%	8%	26%	1%	31%
Russian Federation	1,500	19%	8%	66%	1%	6%
Serbia	1,028	39%	6%	38%	1%	16%
South Africa	400	29%	31%	27%	3%	10%
Spain	507	33%	4%	45%	0%	17%
Tanzania	521	41%	33%	23%	0%	4%
Tunisia	800	66%	8%	14%	2%	10%
United States	518	34%	8%	45%	1%	12%

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Table 4

**Question4:** Did your view about President Obama become Better, Worse or Remained unchanged after the Osama bin Laden Incident? *ONE ANSWER*

*Percent of Respondents*

	All Unweighted Count	Better	Worse	Unchanged	Other Responses	Don't Know / No Response
		Row%	Row%	Row%	Row%	Row%
<b>Global average of Responses from 25 countries</b>	<b>20,995</b>	<b>27%</b>	<b>17%</b>	<b>45%</b>	<b>2%</b>	<b>9%</b>
<b>Country-wise (in alphabetic order)</b>						
Algeria	501	19%	9%	62%	0%	10%
Bangladesh	1,505	16%	50%	29%	0%	4%
Belgium	500	18%	5%	71%	1%	5%
Bosnia and Herzegovina	500	9%	23%	61%	2%	6%
Bulgaria	1,000	8%	3%	69%	1%	19%
Canada	1,027	19%	7%	70%	0%	3%
China	500	8%	27%	58%	3%	4%
Finland	502	5%	7%	82%	0%	6%
Germany	503	0%	0%	0%	0%	0%
Iceland	741	10%	10%	72%	2%	7%
India	1,396	42%	11%	23%	3%	21%
Italy	1,000	21%	5%	63%	0%	10%
Japan	1,000	5%	16%	74%	0%	5%
Kenya	512	60%	18%	19%	0%	3%
Macedonia	501	9%	7%	53%	0%	30%
Pakistan	2,717	7%	51%	32%	2%	8%
Poland	212	26%	14%	54%	0%	6%
Romania	1,104	14%	6%	51%	1%	28%
Russian Federation	1,500	4%	18%	74%	0%	4%
Serbia	1,028	4%	24%	55%	3%	14%
South Africa	400	33%	20%	34%	1%	12%
Spain	507	12%	6%	65%	0%	16%
Tanzania	521	34%	34%	28%	0%	4%
Tunisia	800	47%	30%	12%	2%	9%
United States	518	32%	8%	58%	0%	3%

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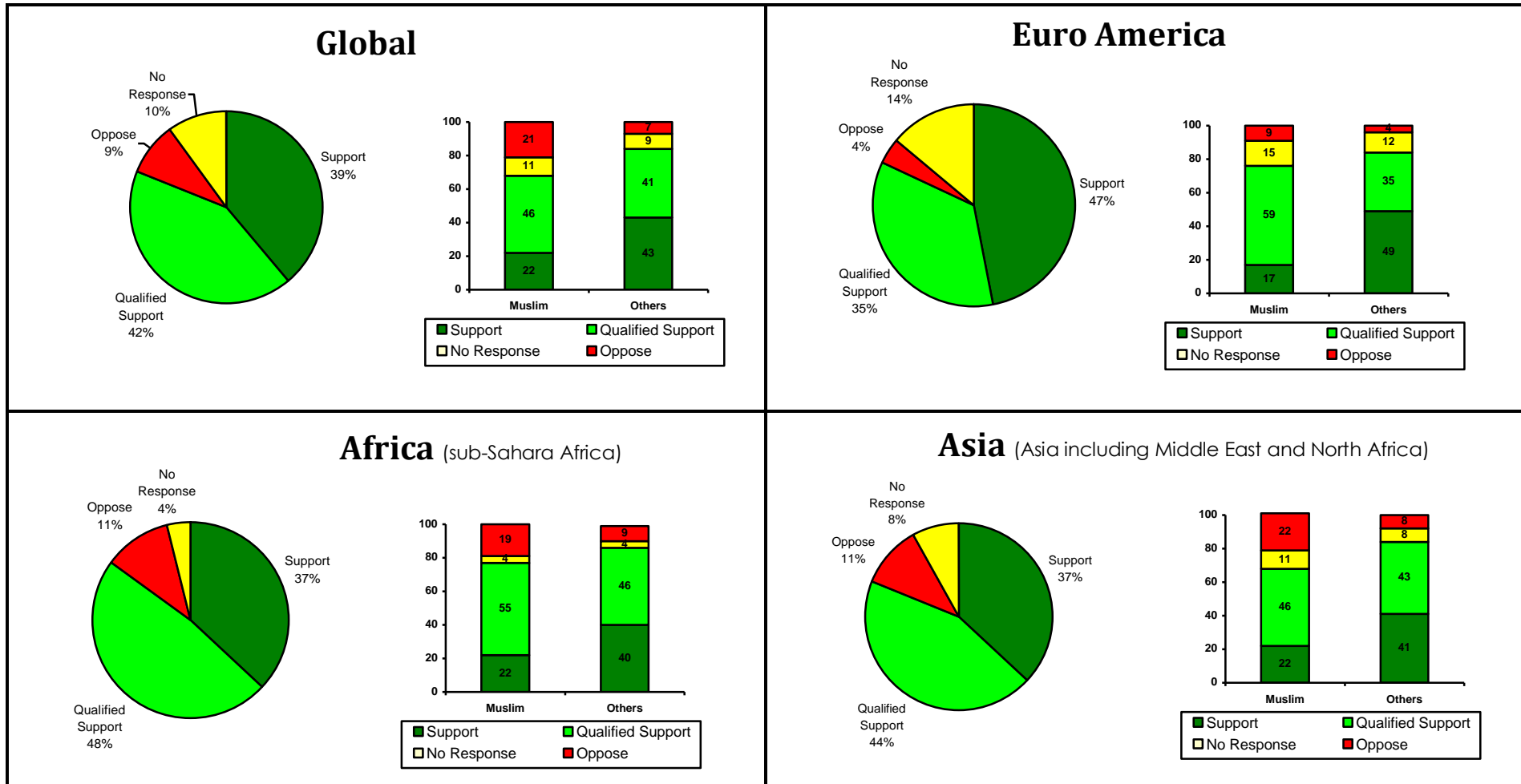
**Note:** This Question was not asked in Germany



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## Views Among REGIONS AND RELIGIONS





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Views Among

# 4 TYPES OF RESPONDENTS

	Full Supporters	Qualified Supporters	Opponents	Undecided
OPERATION CREDIBILITY	75% believe person killed was Osama	48% believe person killed was Osama	32% believe person killed was Osama	16% believe person killed was Osama
IMPACT ON TERRORISM	30% expected terrorism will decline Net Hopefuls are -3%	14% expected terrorism will decline Net Hopefuls are -29%	12% expected terrorism will decline Net Hopefuls are -37%	9% expected terrorism will decline Net Hopefuls are -15%
OBAMA'S IMAGE	+42% Net gain in Favorability for President Obama	-8% Net gain in Favorability for President Obama	-33% Net gain in Favorability for President Obama	+1% Net gain in Favorability for President Obama



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## **SURVEY METHOD**

### **UNIVERSE**

The Universe is Global population. The survey was carried out in 25 countries. **The population of these 25 countries comprise 59% of global population.**

For the purposes of this survey the standard/conventional approach was followed: each country has been treated as an independent universe. The sample selected to be interviewed in each country are representative of the adult population of the country. In a few countries interviews were limited to the major cities (*notably China and India*). In such cases the limitation has been indicated in the section below which provides details on country level sample size.

### **SAMPLING METHODS**

Probability sampling methods have been used in all the polled countries. Further details can be provided upon request. In general multi-stage stratified sampling methods have been employed. The error margins are in the range of  $\pm 3-5\%$  at 95% confidence level.

### **INTERVIEWING METHODS**

The Interviewing Methods are specific to each country. Details are provided below in the country level sampling and interviewing details. The Methods can generally be described as Multi-Mode. They include Face to Face, Telephone and Online interviews depending on the country.

### **WEIGHTING SCHEME:**

- 1- For Global Averages only that population has been treated as the polled universe where the survey was conducted. This means that if (*such as in China*) only major urban centers were interviewed, only those populations are treated as the relevant population for developing the weights. Details are available at the end of this Report. Further details can be available upon request. The issue of weighting in determining global averages is under deliberation in our team and we will be happy to share our thoughts with the interested scientific and professional community.
- 2- A number of countries have used weights for their national level data. Details can be available upon request.
- 3- The country level averages which appear in this Report are weighted averages.

For Details on Methodology for each country, please see ahead:



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Country	Mode	Sample Type	Data weighted?	Size	Fieldwork Dates
Algéria*	Face to face	National	No	501	May12-May19
Bangladesh*	Face to face	National	No	1505	May16- May30
Belgium	CAWI	National	Yes	500	May23-May25
Bosnia and Herzegovina	Telephone	National	No	500	May12- May18
Bulgaria	Face to face	National	Yes	1000	May26- June2
Canada	Online	National	Yes	1027	May17-May26
China	Online	Others(Internet user)	No	500	May23- May27
Finland	Telephone	National	Yes	502	May11-May12
Germany	Telephone	National	Yes	503	May 19
Iceland	Online	National	Yes	741	May11–May23
India*	Telephone	National	Yes	1396	May18–May19
Italy	Telephone	National	Yes	1000	May12-May15
Japan	Online	National	Yes	1,000	May27- May31
Kenya	Face to face	Urban	Yes	512	May12-May13
Macedonia	CATI	National	Yes	501	May20- May26
Pakistan	Face to face	National	Yes	2717	May15–May21
Poland	Face to face	Urban	No	212	May13-May15
Romania	Face to face	National	Yes	1104	May18- May25
Russia	Online	Urban	Yes	1500	May20-May23
Serbia	Face to face	National	Yes	1028	May24-May 29
South Africa	Face to face	Urban	Yes	400	May12–May16
Spain	Telephone	National	Yes	507	May16–May19



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Tanzania	Face to face	Urban	Yes	521	May14–May15
Tunisia*	Face to face	Urban	No	800	May12–19May
USA	Online	National	Yes	518	May17-May26

**Note:** \* In Algeria and Tunisia the survey was done by BJ Group (WIN affiliate in Morocco email contact: [bjconsult@menara.ma](mailto:bjconsult@menara.ma)) subsequently the survey in Tunisia was also done by EMRHOD International (WIN affiliate in Tunisia email contact: [emrhod@gnet.tn](mailto:emrhod@gnet.tn); contact person: Nebil Belaam). The data by EMRHOD International could not be included in this Report due to a set of logistical issues. The efforts by EMRHOD International, the sole affiliate of WIN in Tunisia are however duly appreciated. In India and Bangladesh the survey was done by friendly institutions, not affiliated with WIN; their contribution is greatly appreciated.