

**An Identity Card Means One
Canadian Out of Two Would
Hesitate Travelling to the
United States**

Report

**EXCLUSIVE POLL FOR THE
CANADIAN PRESS**

UNDER EMBARGO UNTIL May 28 at 4h00 PM

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1. Study Highlights

- One-third of Canadians think that a passport is mandatory to enter the United States
- Canadians will travel less to the United States
- Restrictions at the borders would not improve security
- Canadians are not willing to pay for an identity card

2. Results

2.1 One-third of Canadians think that a Canadian passport is mandatory to enter the United States

33% of Canadians think it is mandatory to present your passport to enter the United States, whereas 63% think the opposite. Among Canadians who never go to the United States, 41% believe a passport is necessary to enter the United States and 8% do not know.

Furthermore, 83% of the population has heard about the American law requiring that Canadians present a passport recognized by the American government to be able to enter the United States in 2009.

2.2 More than half of Canadians would not be willing to pay for identification

52% of Canadians would not be prepared to pay to obtain identification recognized by the United States, whereas 42% would accept and 6% do not know.

*Would you be willing to pay to obtain identification papers recognized by the United States?
(n=1500)*

	Total Population	AP	QC	ON	PR	AB	BC
Yes	42%	42%	35%	45%	41%	40%	46%
No	52%	45%	62%	50%	49%	49%	50%
Don't know / Refusal	6%	12%	3%	5%	10%	9%	4%

2.3 This American measure would prompt Canadians to travel less to the United States

Though 39% of people surveyed stated that despite the measure imposed, they would continue to go to the United States, 33% say they will go less often and 17% would no longer go at all.

Canadians who currently have a valid Canadian passport are more likely to travel as frequently to the United States. In fact, 49% of these people would travel as often to the United States, while 32% would go less often and 35% would no longer go to the United States.

However, 75% believe that Canada should have the same requirements with respect to American visitors, while 23% think the opposite. It should be noted that 83% of those who would still travel as frequently to the United States favour a Canadian countermeasure. Such a measure is favoured by 69% of those who would go less often and 66% who would no longer travel to the United States.

Will this measure imposed by the United States encourage you to visit the United States as much, less often or never?

(n=1500)	Total	Gender		Identity Card		Canadian Passport	
		Men	Women	Would Pay	Would Not Pay	Yes	No
As much	39%	39%	39%	65%	31%	49%	29%
Less often	33%	33%	33%	33%	60%	32%	35%
Never	17%	17%	17%	15%	83%	12%	23%
Never goes to the United States	7%	5%	8%	19%	65%	4%	10%
Don't know / Refusal	4%	5%	3%	44%	44%	4%	3%

2.4 Restrictions at the borders would not contribute to improving security

According to 52% of the Canadian population, this measure would neither improve the security of the United States nor that of Canada

Do you think this measure will contribute to improving the security...

(n=1500)	Improve Security		
	Total	Men	Women
... of the United States			
Yes	42%	40%	45%
No	52%	55%	49%
....of Canada			
Yes	43%	39%	48%
No	52%	58%	47%

3. Methodology

This study was conducted by Leger Marketing through telephone interviews among a representative sample of 1,500 English- or French-speaking Canadians, 18 years of age or older.

The interviews were conducted from our Montreal and Winnipeg call centres from May 16 to May 21, 2006. Up to ten call-backs were made in the case of non-response.

Using data from Statistics Canada, the results were weighted according to region, gender and language spoken at home to ensure a sample representative of the entire Canadian adult population. In the end, the maximum margin of error obtained for a sample of 1,500 respondents is $\pm 2.6\%$, 19 times out of 20.

The United States announced it would postpone enforcing a mandatory identity card to enter the United States while this survey was being conducted.

4. Questionnaire

PC1. In your opinion, is it mandatory for a Canadian to present his or her passport to enter the United States?

Yes 1
No 2
Don't know..... 3
Refusal 9

PC2

PC2. Have you heard about an American law requiring that all Canadians present their passport or new secure identification recognized by the American government to enter the United States as of 2008?

Yes 1
No 2
Don't know..... 8
Refusal 9

PC3

PC3. Would you be willing to pay to obtain identification papers recognized by the United States?

Yes 1
No 2
Don't know..... 8
Refusal 9

PC4

PC4. In your opinion, should Canada make it a mandatory requirement that American visitors present their passport or another similar document to enter Canada?

Yes 1
No 2
Don't know..... 8
Refusal 9

PC5

PC5. Will this measure imposed by the United States encourage you to visit the United States as much, less often or never?

As much..... 1
Less often 2
Never..... 3
Never goes to the United States 7
Don't know..... 8
Refusal 9

PC6A

PC6a. Do you think this measure will contribute to improving the security...
a) ...of the United States?

Yes 1
No 2
Don't know..... 8
Refusal 9

PC6B

PC6b. Do you think this measure will contribute to improving the security...
b) ... of Canada ?

Yes	1
No	2
Don't know.....	8
Refusal	9

PC7

PC7. Do you currently have a valid Canadian passport?

Yes	1
No	2
Don't know.....	8
Refusal	9
