

Why choose Leger Marketing as an employer?

Permanent / full-time positions - Competitive industry salary – Located in downtown Montreal – Great Diversity of Stimulating Research Projects –Great career advancement possibilities – Dynamic Team of Research Professionals

Job description:

Under the supervision of the Data Department Coordinator, the Data Technician is responsible for installing and programming all questionnaires as well as test simulations and verifications. Other responsibilities include sample management, data cleaning and tabulations.

Requirements:

- College degree in Techniques de Recherche, Enquête et sondage or a related field
- Excellent organizational and work flow management skills
- Capability to thrive in a time - sensitive, multi-tasking environment
- Attention to detail and accuracy
- Ability to work effectively with a team, and independently
- Advanced skills in SPSS and Excel
- Some experience with CATI software would be a definite asset but not a requirement
- Basic knowledge of SQL database would be beneficial
- Bilingual (90% of the work will be in English, 10% in French)

Responsibilities:

- Installation of projects including quota definitions, V2 for complex skip patterns, simulations and questionnaire formatting
- Custom and graphics (web) programming
- Programming templates and schemes
- Purchase, install and monitor sample in all projects
- Data cleaning and tabulations
- Run frequencies
- Archiving
- Technical support to the research teams on programming and field tools
- Etc.

If you wish to be part of dynamic team and you believe you are the motivated ambitious professional that we are looking for, please send your resume to drh@legermarketing.com